# D'Ieteren Group presentation

January 2022

### Financial Calendar 2022

Table of content

**MARCH** 

8

FY-21 results

**APRIL** 

28

Investor Day

JUNE

02

General Assembly

SEPTEMBER

05

H1-22 results

D'leteren Group in a nutshell

P 3-7

D'leteren Group strategy

P 8-9

ESG

P 10

Belron

P 11-16

D'Ieteren Auto

P 17-24

TVH Parts

P 25-30

Moleskine

P 31-34

D'leteren Immo & Other

P 35-36

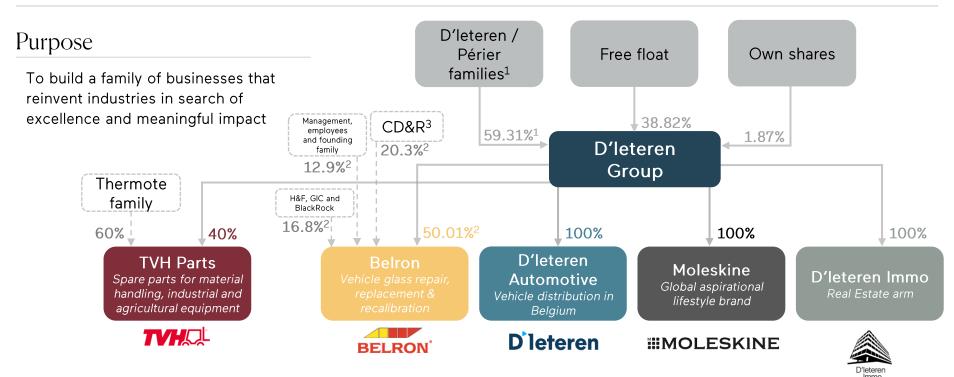
Contact info

P 38



### D'Ieteren Group in a nutshell

### A family-controlled listed investment firm





<sup>&</sup>lt;sup>1</sup> Economic rights as at 31<sup>st</sup> December 2021 (Nayarit 32.54% - SPDG 26.77%). Family owns 62.74% of voting rights.

<sup>&</sup>lt;sup>3</sup> Clayton, Dubilier & Rice, an American private equity fund.

### D'Ieteren Group in a nutshell – current portfolio



"Making a difference with real care"

- Worldwide leader in vehicle glass repair, replacement & recalibration ("VGRRR")
- 14.9 million customers served across 40 countries
- Very high levels of brand awareness and customer satisfaction
- Also manages vehicle glass and other insurance claims on behalf of insurance companies











### D'leteren

"Building seamless and sustainable mobility for everyone"

- Exclusive distributor of VW brands in Belgium (70-year relationship)
- #1 car distributor in Belgium with a market share of about 23%
- Manages own retail & aftersales network (c.20% of distributed volumes)
- Vehicle financing and long-term car rental through Volkswagen D'leteren Finance (VDFin)
- LabBox: start-up incubator for new mobility solutions













**AUTOGLASS** 









"Keeps you going and growing"

"Unleash the human genius through hands on

- · Global one-stop shop for parts and accessories for material handling, industrial and agricultural equipment
- Based in Waregem, Belgium, operating 81 branches across all continents
- Unique operating model and consolidation platform

#### *IIIMOLESKINE*

- Iconic, inspirational brand born from the heritage of a legendary notebook
- Based in Italy, Milano and present globally through a multi-channel distribution platform
- Notebooks, diaries, journals, bags, writing instruments, reading accessories and hybrid products migrating content from paper to digital devices and vice versa



paper"

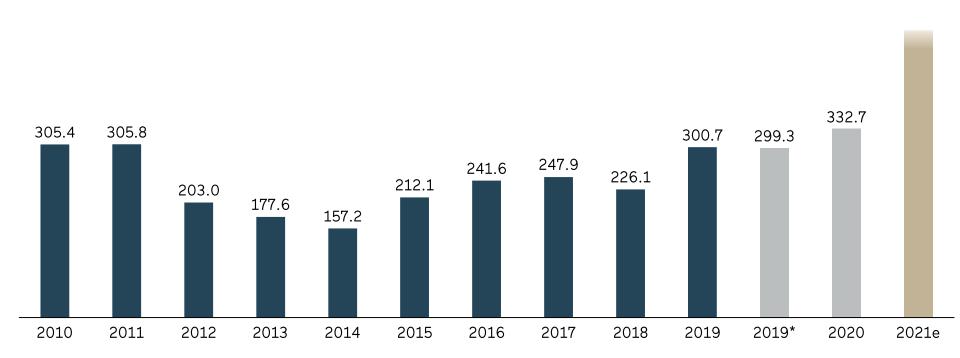
"Creating timeless living and working spaces adapted to the evolving needs of people and society"

- More than 30 sites including offices, workshops, showrooms, car parks and warehousing
- Book value of ~€200m
- €20m net rental income



### D'Ieteren Group in a nutshell – performance

Adjusted PBT, group's share (€ m)

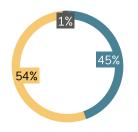




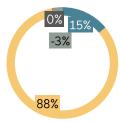
### D'Ieteren Group in a nutshell – key metrics

### Contribution to the Group's key metrics (FY-2020)

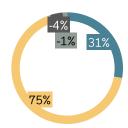
Combined revenues¹ €7.2bn



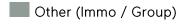
Combined Adjusted operating result¹
€662m



Adjusted result before tax, group share €332.7m



D'leteren Automotive
Belron
Moleskine





### D'Ieteren Group in a nutshell – structure & governance

#### **Board of Directors**

11 Directors - All non-executive - 4 independent

Strategic Committee
Nomination & Remuneration Committee
Audit Committee

Investment Committee
Portfolio Management Committee

#### **Executive Committee**



Francis Deprez CEO



Arnaud Laviolette CFO

#### Investment team

8 Investment Professionals
Private Equity, Investment Banking & Management
Consulting backgrounds

#### Experts team

Legal, Tax, Consolidation, Financial & Non-financial Communication, ESG,
Digital









**MOLESKINE®** 



### D'Ieteren Group's strategy – value creation

### Strategy

Revenue growth

Support

Support and value creation over the long-term

Revenue growth

Operational excellence

Digitalization / technology

Financial structure optimization

Sustainability



Engage

Incentive schemes

Permanent, open & transparent dialogue

Incentive schemes

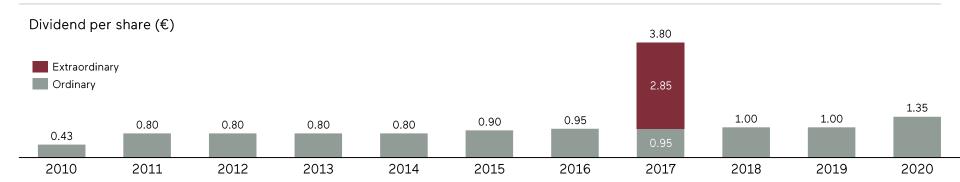
Engagement with all people

Understand culture, vision and ways of working



### D'Ieteren Group's strategy – returns to shareholders

#### Shareholder returns



#### Dividend policy

- To distribute at least the same absolute level as prior year's dividend
- To grow dividend if results allow

#### Share buyback programme (on hold)

- Announcement on 28 Aug 2019 to buy back own shares up to a maximum value of € 150m
- Rationale: cash position > € 900m & strong FCF prospect
- Shares bought back to be cancelled
- Launched early September 2019 expected term: 12-18 months
- Put on hold in April 20 due to the COVID crisis
- 934,962 shares repurchased and cancelled so far (€43.4m or 1.7% of shares)



### D'Ieteren Group's strategy - ESG

#### Responsible investment

- D'leteren Group published a Responsible Investment Charter stating its responsible investment commitments, processes and governance. The Charter is available on the Group's website.
- In August 2021, D'leteren Group received an ESG Rating of 11.6 from Sustainalytics<sup>©1</sup> and was assessed to be at low level risk of experiencing material financial impacts from ESG factors. D'leteren Group's ESG Rating places it 2nd percentile in the Diversified Financials industry assessed by Sustainalytics.
- D'leteren Group performed its first reporting on a voluntary basis as a signatory of the UN Principles of Responsible Investment (PRI) in April 2021.



#### Active ownership

- All activities have launched their business-specific ESG strategy, which were developed in 2020 based on the results of the materiality assessments led in 2019-20.
- All activities have defined carbon reduction ambitions. While D'leteren Automotive has started implementing its plan to cut emissions by 50% by 2025, Belron and Moleskine have planned to set a carbon emission reduction target in line with SBT.

### Solidarity with the victims of the flooding in Belgium

• D'leteren Group donated €100,000 from its solidarity fund (initiated to support employees stricken by the Covid crisis or any other sorts of natural disasters) to help D'leteren automotive people facing serious consequences from the flooding that arose in July. D'leteren Group helped other non-profit organisations impacted by the flooding in the region of Liège/Verviers as part of its philanthropic initiatives.

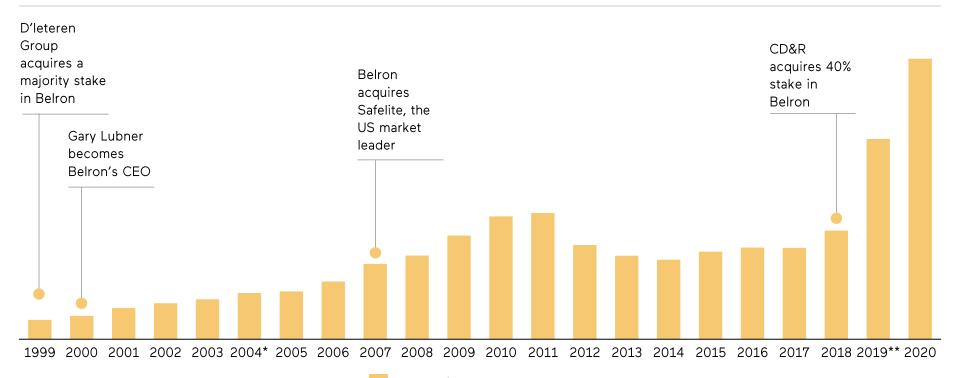


# Belron

Making a difference with real care

2020 €3,899m revenues £583m *adjusted* operating result €2 413m net debt

### A 20-year successful partnership





Current / adjusted operating result

<sup>\*</sup> IFRS (before: BGAAP) \*\* As from 2019: post-IFRS 16

#### Products and value drivers



### Belron's main competitive advantage is to be the natural choice

83.1%

82.6%



EURAPCO





2017

2016

### Belron's strategy rests on 6 value creation pillars













Marketing

Sales

Innovation

Footprint expansion

Complementary sales

Efficiencies

Consumer awareness/ preference drives market share



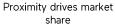
Establish brand leadership at

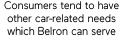
beneficial media pricing and

positive ROI

Deeper insurer relationships drive market share

Investing in technology innovation differentiates Belron to drive share and additional revenue per job



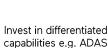


Allows Belron to sustain superior margins at market competitive prices



Offer enhanced services, further bringing down claims costs

> Increase Third Party Administration services



calibration

Expand footprint in low share areas



Check car items and sell replacement consumables where needed e.g. wipers, air filters, rain repellents, sanitization



Improve operations cost per job (branches, mobile fitters, call centres, distribution) and/or overheads



### Belron

### Fit for Growth – Ambitious Transformation programme under way

#### Acceleration workstreams (2018-to be continued)

- Recalibration
- VAPS
- Value
- Productivity
- Procurement

Focus on growth, efficiency and standardisation

Value delivered by fast 'best practices' adoptions

Common business priority focus in key areas



- > Investment programme behind, now focused on continuous improvement
- > That programme delivered and will continue to deliver solid improvements in Belron's financial performance

#### Transformation workstreams (2021-2025)

- Supply chain optimization
- Data-driven decisions
- Technology
- People
- Customer experience
- Finance

Focus on process improvement through leveraging modern technology

Leverages internal process experts for each workstream



- > ~€230-250m additional operational costs over 2021-2025, notably on IT infrastructure and system integration
- SaaS implementation and running costs considered as expenses as recommended by IFRIC
- FY-21 costs to be skewed towards H2-21
- Positive net P&L and FCF impacts starting as from 2023
- Ambition to modernize and enhance adjusted EBIT margin by 2p.p. by 2025
- Update on the project to be provided regularly



# D'Ieteren Automotive

Building seamless and sustainable mobility for everyone

2020 €3,216m revenues €99m *adjusted* operating result €168m net debt



### D'Ieteren Automotive at a glance

#1 importer and retailer of vehicles in Belgium Largest car park with 1.2m vehicles on the road

70 years of partnership with VW Group Largest independent importer of VW Group brands

25 Market Areas
Of which 3 controlled by D'leteren along the Brussels –
Mechelen – Antwerp axis

~1m jobs annually in mechanic aftersales

€ 3.2bn sales in 2020 11.5% decline vs. 2019

**⊕** 

24% market share in 2020 104,710 new vehicles delivered in 2020

#1 brand in Belgium (VW) and other leading brands

### Value-adding services

We provide financing, maintenance contracts and insurance contracts

#### Labbox

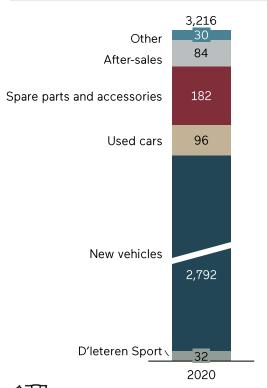
Start-up incubator in new mobility

2,187 employees (average FTEs 2020)

€99m adjusted EBIT in 2020 3.1% EBIT margin

### D'Ieteren Automotive at a glance - activities

#### Sales (2020; €m)



### Import

- Import and distribution of vehicles of VW Group brands
- Management of independent dealer network
- Import and distribution of spare parts and accessories
- Management of maintenance and warranty contracts

#### Retail

- 20% of imported vehicles are sold through own dealerships in Brussels (D'leteren Car Centers), Mechelen and Antwerp
- Sale of new vehicles, after-sales activities (mechanic and body repair) and sale of used vehicles

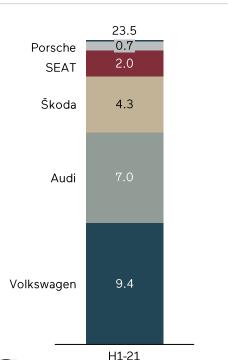
#### VDFin

 50/50 joint venture between D'leteren and VW Financial Services: financing services and long-term car rental

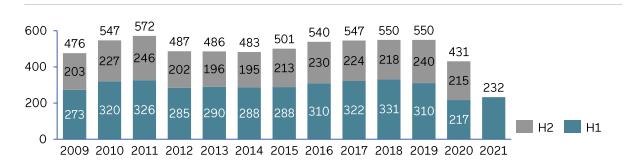


### D'Ieteren Automotive at a glance - activities

#### Net market share per brand H1-21 (%)



#### New car registrations<sup>1</sup> (k units)



#### D'Ieteren Automotive's market share (%)



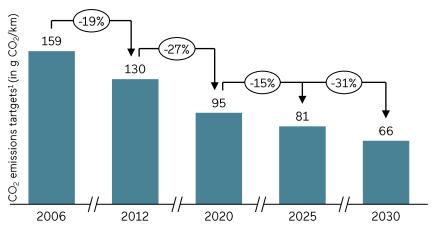


### D'Ieteren Automotive at a glance - regulation

### Regulatory framework: stringent EU/BE regulation will impact the fuel mix, in favour of EVs

#### **EU** regulation

- 95g of  $CO_2$ /km from 2020 onward (in Europe, average of 120g/km in 2019)
- In 2025, 15% additional reductions, and 37.5% by 2030
- Heavy fines threat for carmakers

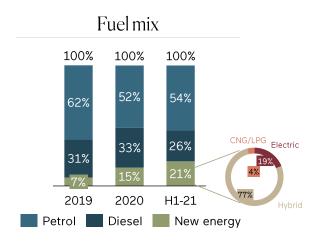


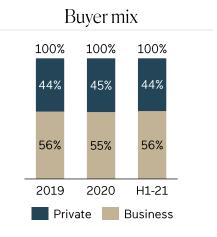
#### Belgian regulation

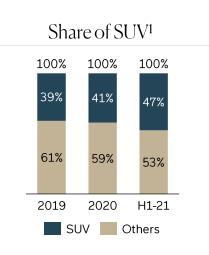
- Use of company car in Belgium fiscally favourable for employer / employee (fiscally deductible, up to a level varying with  ${\rm CO_2}$  emissions/km)
  - Younger car park (9 vs. 11 years for EU average)
- 2019: government introduced the (i) mobility budget whereby employee can choose a (greener) company car that can be completed by other transport means (ii) cash for car (so far, < 2% of workers)
- 2020: new government's coalition agreement foresees that 100% of new company cars will be CO<sub>2</sub> neutral by 2026

### D'Ieteren Automotive at a glance

### The Belgian car market







- Increasing demand for both greener cars and SUVs
- Market dominated by company cars due to fiscal treatment
- VW has a strong SUV offering and a significant electric vehicles pipeline



### D'Ieteren Automotive at a glance

### Strategy

Transform

Excellence and efficiency in the core business

Acceleration in the business transformation

Electric vehicles leadership

Fleet excellence

Customer satisfaction & proximity

Online leader

Dealer 3.0

Expand Multi-brand body work

Expansion into promising adjacent activities Used cars





L A B
Innovate
Shared bikes

Innovation in the future mobility solutions

Multi-modal integration



### D'Ieteren Automotive

### D'Ieteren Automotive has conducted a survey on mobility in Belgium

- A large qualitative and quantitative market survey was conducted with 3,800+ B2C and ~300 B2B participants
- As part of its societal responsibility and its purpose to build seamless and sustainable mobility for everyone, D'leteren Automotive has decided to share its results for free, available as from September 8<sup>th</sup> on www.dieteren.be/survey
- The conclusions are the following:
  - Post-Covid economic conditions will affect the mobility market in two major areas: the surge of e-commerce and the structural integration of tele/homeworking in people's lives. Reduced commuting will induce a 6% decrease in the total number of trips to commute to work, to shop or for recreational purposes.
  - o Cars will remain central to people's mobility, both in B2C and B2B markets and will still represent 56% of total trips by 2030. Bike mobility is booming and will represent 15% of trips while multimodality will partially benefit from new incentives and will represent up to 12% of trips.
  - B2B customers will drive the change towards electrification and multimodal mobility services in order to address costs, sustainability and talent attractivity challenges
  - EV cars will represent 2/3 of new car sales by 2030 in the Belgian market.

These evolutions will require business adaptability but also open new opportunities for a more sustainable, yet flexible approach to mobility needs, in line with D'leteren Automotive's strategy



D'leteren Automotive will continuously strive to reduce CO<sub>2</sub> impact by promoting electric vehicles through its large offer and supporting services

D'leteren Automotive will play a role in multi-modality initiatives, notably through LabBox entities



## TVHParts

Keeps you going and growing

LTM May 2021 (BGAAP) €1,213m revenues €250m adjusted EBITDA €720m net debt



### Geographical presence, products and customer type

Geography Middle East Africa Europe North America APAC LATAM Vehicle types Forklifts Warehouse **MEWPs** Telehandlers Tractors & Small earth-Other industrial equipment combines equipment1 moving equipment Customer

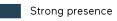




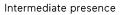


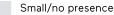
Rental companies





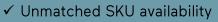








### Unique operating model



✓ Significant inventory

### PART AVAILABILITY LOGISTICS

 ✓ Highly automated warehouses enabling high service levels (guaranteed 24/48-hr worldwide)

- ✓ Ability to source qualitative parts from global vendor base
- ✓ In-house manufacturing & engineering activities

PART SOURCING

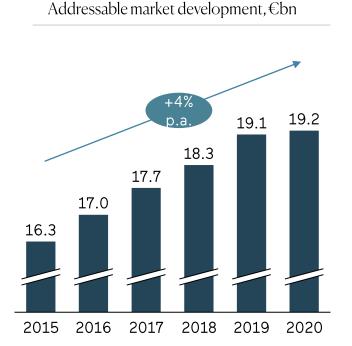
INTELLECTUAL CAPITAL

- ✓ Master database including equipment, product, item, vendor and customer data
- ✓ 44.5m+ spare part references

TVHQL



### Large, growing and resilient markets



	'15-'19	'19-'25
Tractors	~4%	~4%
SEM (Small Earth-moving Equipment)	~4%	~4%
THL (Telehandlers)	~5%	~7%
MEWPs (Mobile Elevated Working	~1%	~6%

~3%

~5%

Platforms)

Forklifts

**CAGR** 

#### Characteristics & trends

Growth of underlying equipment fleet driven by growth in e-commerce and global material handling flows (MPA)

Demand resilience due to the rolling effect of ageing machines in fleet

Mix shift driven by continued electrification of forklifts and MEWPs

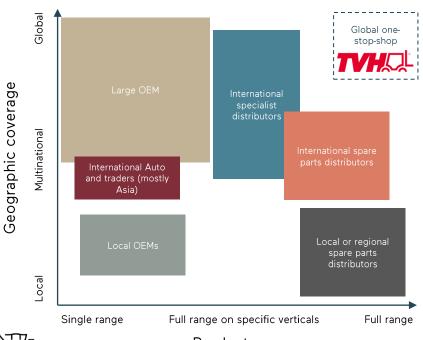


Source: third party consultant and company market model

1 Including sweepers & scrubbers, tail lifts, ground support equipment, etc.

### Leading global one-stop-shop

#### Differentiated positioning

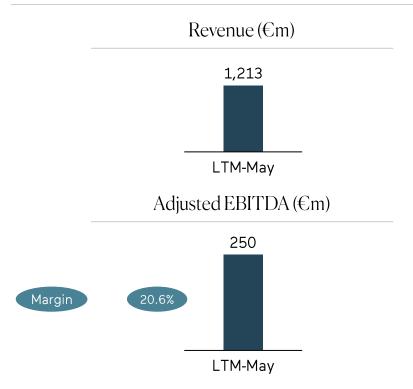


#### Value-added services

- ✓ Technical client support:
  - Extensive and unique look-up service
  - Helpdesk
- ✓ Technical training to customers and employees via the TVH Parts University
- ✓ Full-service telematics solutions to manage fleets via GemOne



### Leading global one-stop-shop



#### Main drivers:

- 1. Constantly growing equipment fleet
- 2. Segment/ geographical expansion
- 3. Market share gains
- 4. M&A
- 5. Operational efficiency
- 6. Scale economies

# Moleskine

Unleash the human genius through hands on paper

2020 €102m revenues -€1.5m adjusted operating result €301m net debt



### Moleskine at a glance

An iconic multi-category, multi channel brand, born from the legacy of the legendary "Moleskine" notebook





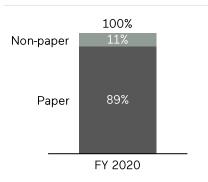
Moleskine became a brand that develops, markets and sells products and services which are open platforms to create, store and share Moleskine is dedicated to support its users in expanding knowledge, creativity and individual expression



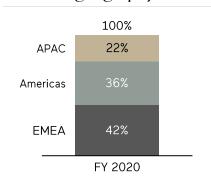


### Moleskine at a glance

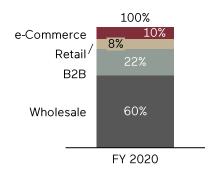
#### Product breakdown



### Revenue breakdown by geography



#### Distribution channels



- Moleskine sells its products in globally
  - o indirectly through a network of distributors and wholesale doors including bookshops, department and stationary stores, online wholesalers, ...
  - o through a B2B channel serving corporate clients
  - o through its e-Commerce site
  - through its current retail network of ~55 stores spread over first tier cities in the world



### Moleskine at a glance

#### Investment thesis

#### Acquisition rationale

- Aspirational lifestyle premium brand
- High margin business
- Asset-light business model, exploiting optimum position in its value chain
- Attractive growth prospects
  - Growing end-market
  - Strong brand awareness in key markets
  - o E-commerce development
  - Demographics, education, travelling
- Barriers to entry
  - Brand & values
  - Distribution network
- Global reach, close to home (HQ in Milano)



### New CEO since April 1st 2020



### Customer experience

- Delight customers
- Reinvigorate the brand and inspire new generations
- > Fully re-designed e-commerce platform
- > New CRM
- > Category management and footprint optimization in retail

#### Product portfolio

- Simplification
- Core first
- Smart pricing
- Innovation
- > Focus on high-margin products

#### Development areas

- Leaner and stronger organization
- Strategic sourcing & supply chain optimization
- Footprint optimization

# D'Ieteren Immo

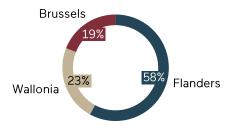
Ensuring the prosperity of D'leteren Group's real estate portfolio

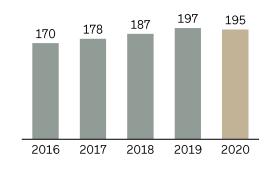


### D'Ieteren Immo & Other

### 31 sites in portfolio

### Book value of the real estate portfolio (€m)





### Other

In financial reporting, "Other" mainly includes the holding and real estate activities

#### **Immo strategy**

- > Invest in new assets that fit within our strategy
- Enhance our existing assets to maximize their value and make them future proof
- > Hold-on to the assets that are core and strategic
- Divest when non-core
- Manage the portfolio in a sustainable way



Maximize value of the portfolio while taking into account the needs of all our stakeholders: people, customers, society and shareholders



### Forward-looking statement

"To the extent that any statements made in this presentation contain information that is not historical, these statements are essentially forward-looking. The achievement of forward-looking statements contained in this presentation is subject to risks and uncertainties because of a number of factors, including general economic factors, interest rate and foreign currency exchange rate fluctuations; changing market conditions, product competition, the nature of product development, impact of acquisitions and divestitures, restructurings, products withdrawals; regulatory approval processes and other unusual items. Consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Forward-looking statements can be identified by the use of words such as "expects", "plans", "will", "believes", "may", "could", "estimates", "intends", "targets", "objectives", "potential", and other words of similar meaning. Should known or unknown risks or uncertainties materialize, or should our assumptions prove inaccurate, actual results could vary materially from those anticipated. The Company undertakes no obligation to publicly update any forward-looking statements."



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